

| | |
|---------------|-----------------------|
| Advertiser: | Oceguela for Congress |
| Product Desc: | OCEGUERA 4 CONGRESS |
| Estimate: | 1188 |

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|--------------------------|---|-------|-----------------------|-----------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|------------|
| E 1 | KSNV | 10/23/12 | 10/29/12 | M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners | | 5-6a | MTWTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| WAKE UP WITH THE WAGNERS REV RATE & FREQ | | | | | | | | | | | | | | | |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/23/12 | 10/29/12 | MTWTF-- | | | 2 | | | | \$450.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KSNV | 10/23/12-10/29/12 | M-F 5-6a WakeUp w/Wagner | 5-6a | | | MTWThF---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 1.5,1.6 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/23/12-10/29/12 | M-F 5-6a WakeUp w/Wagner | 5-6a | | | MTWThF---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 1.5,1.6 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/23/12-10/29/12 | M-F 5-6a WakeUp w/Wagner | 5-6a | | | MTWThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.4,1.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/23/12-10/29/12 | M-F 5-6a WakeUp w/Wagner | 5-6a | | | MTWThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 1.4,1.2 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 2 | KSNV | 10/23/12 | 10/29/12 | M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners | | 6-7a | MTWTF-- | :30 | 4 | \$700.00 | 1 | 0.00 | NM | 4 | \$2,800.00 |
| WAKE UP WITH THE WAGNERS REV RATE & FREQ. | | | | | | | | | | | | | | | |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/23/12 | 10/29/12 | MTWTF-- | | | 4 | | | | \$700.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/23/12-10/29/12 | M-F 6-7a WakeUp w/Wagner | 6-7a | | | MTWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| See MG 2.6,2.7 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/23/12-10/29/12 | M-F 6-7a WakeUp w/Wagner | 6-7a | | | MTWThF---- | :30 | | (\$700.00) | | 0.00 | NM | | |
| See MG 2.6,2.7 | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/23/12-10/29/12 | M-F 6-7a WakeUp w/Wagner | 6-7a | | | MTWThF---- | :30 | | \$700.00 | | 0.00 | NM | | |
| Ⓜ MG for 2.1,2.5 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/23/12-10/29/12 | M-F 6-7a WakeUp w/Wagner | 6-7a | | | MTWThF---- | :30 | | \$700.00 | | 0.00 | NM | | |
| Ⓜ MG for 2.1,2.5 | | | | | | | | | | | | | | | |
| [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 3 | KSNV | 10/23/12 | 10/29/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHOW REV RATE & FREQ. | | | | | | | | | | | | | | | |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/23/12 | 10/29/12 | MTWTF-- | | | 4 | | | | \$900.00 | | 0.00 | | | |

Order / Rev: 101894
 Alt Order #: 06815352
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|--------------------|----------------------------|-----------------------|----------------|-------------------|---------------|-------------|---------------|-------------|------|------|-------|------------|
| E 3 | KSNV | 10/23/12 | 10/29/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHOW REV RATE & FREQ. TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 4 | | \$900.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 2 | KSNV | 10/23/12-10/29/12 | Today Show | | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/23/12-10/29/12 | Today Show | | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/23/12-10/29/12 | Today Show | | 658a-9am | | MTWThF---- | :30 | (\$900.00) | 0.00 | NM | | | | |
| See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/23/12-10/29/12 | Today Show | | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | |
| Ⓜ MG for 3.2,3.5,3.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 7 | KSNV | 10/23/12-10/29/12 | Today Show | | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | |
| Ⓜ MG for 3.2,3.5,3.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 8 | KSNV | 10/23/12-10/29/12 | Today Show | | 658a-9am | | MTWThF---- | :30 | \$900.00 | 0.00 | NM | | | | |
| Ⓜ MG for 3.2,3.5,3.4 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 9 | KSNV | 10/23/12 | 10/29/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| NEWS 3 AT NOON REV RATE NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 2 | | \$425.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/23/12-10/29/12 | Noon News | | 12-1230pm | | MTWThF---- | :30 | (\$425.00) | 0.00 | NM | | | | |
| See MG 9.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/23/12-10/29/12 | Noon News | | 12-1230pm | | MTWThF---- | :30 | \$425.00 | 0.00 | NM | | | | |
| Ⓜ MG for 9.1 10/23 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 10 | KSNV | 10/23/12 | 10/29/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| THE DOCTORS REV RATE THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 3 | | \$325.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 3 | KSNV | 10/23/12-10/29/12 | The Doctors | | 2pm-3pm | | MTWThF---- | :30 | (\$325.00) | 0.00 | NM | | | | |
| See MG 10.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/23/12-10/29/12 | The Doctors | | 2pm-3pm | | MTWThF---- | :30 | \$325.00 | 0.00 | NM | | | | |
| Ⓜ MG for 10.3 10/23 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 12 | KSNV | 10/23/12 | 10/29/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| DR. PHIL REV RATE, FREQ DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 2 | | \$450.00 | 0.00 | | | | | |

Order / Rev: 101894
 Alt Order #: 06815352
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1188
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|-----------------|---|-------|-----------------------|-------------------|---------------|-------------|-------------------------|-----|------------|-------------|-------|------------|
| E 12 | KSNV | 10/23/12 | 10/29/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 2 | \$450.00 | 1 | 0.00 | NM | 2 | \$900.00 |
| DR. PHIL REV RATE, FREQ DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 2 | | \$450.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/23/12-10/29/12 | | Dr. Phil | | 3-4p | MTWThF---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 12.4, 12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 3 | KSNV | 10/23/12-10/29/12 | | Dr. Phil | | 3-4p | MTWThF---- | :30 | | (\$450.00) | | 0.00 | NM | | |
| See MG 12.4, 12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 | KSNV | 10/23/12-10/29/12 | | Dr. Phil | | 3-4p | MTWThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.3, 12.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 5 | KSNV | 10/23/12-10/29/12 | | Dr. Phil | | 3-4p | MTWThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| Ⓜ MG for 12.3, 12.1 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 13 | KSNV | 10/23/12 | 10/29/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | MTWTF-- | :30 | 3 | \$725.00 | 1 | 0.00 | NM | 3 | \$2,175.00 |
| FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 3 | | \$725.00 | 0.00 | | | | | |
| E 15 | KSNV | 10/23/12 | 10/29/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 4 | \$1,200.00 | 1 | 0.00 | NM | 4 | \$4,800.00 |
| EARLY NEWS REV RATE & FREQ. EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 4 | | \$1,200.00 | 0.00 | | | | | |
| E 16 | KSNV | 10/23/12 | 10/29/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 2 | \$1,300.00 | 1 | 0.00 | NM | 2 | \$2,600.00 |
| JEOPARDY REV RATE & FREQ. JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 2 | | \$1,300.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 5 | KSNV | 10/23/12-10/29/12 | | M-F Jeopardy | | 630-7pm | MTWThF---- | :30 | | (\$1,300.00) | | 0.00 | NM | | |
| See MG 16.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 6 | KSNV | 10/23/12-10/29/12 | | M-F Jeopardy | | 630-7pm | MTWThF---- | :30 | | \$1,300.00 | | 0.00 | NM | | |
| Ⓜ MG for 16.5 10/25 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 17 | KSNV | 10/23/12 | 10/29/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 2 | \$1,300.00 | 1 | 0.00 | NM | 2 | \$2,600.00 |
| WHEEL OF FORTUNE REV RATE & FREQ. WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | | | 2 | | \$1,300.00 | 0.00 | | | | | |

Order / Rev: 101894
 Alt Order #: 06815352
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Ocegura for Congress
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 Estimate: 1188

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|---|-------|----------------|---------|-----|-------|------------|-----|------|--------|-------|-------------|
| E 17 | KSNV | 10/23/12 | 10/29/12 | M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE REV RATE & FREQ. WHEEL OF FORTUNE | CM | 7-730pm | MTWTF-- | :30 | 2 | \$1,300.00 | 1 | 0.00 | NM | 2 | \$2,600.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 2 \$1,300.00 0.00 | | | | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF---- :30 (\$1,300.00) 0.00 NM See MG 17.5, 17.6 [Below LUR-LUR is \$260] | | | | | | | | | | | | | | | |
| 4 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF---- :30 (\$1,300.00) 0.00 NM See MG 17.5, 17.6 [Below LUR-LUR is \$260] | | | | | | | | | | | | | | | |
| 5 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF---- :30 \$1,300.00 0.00 NM MG for 17.4, 17.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| 6 KSNV 10/23/12-10/29/12 M-F Wheel 7-730pm MTWThF---- :30 \$1,300.00 0.00 NM MG for 17.4, 17.2 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| E 22 | KSNV | 10/23/12 | 10/29/12 | M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE & FREQ. NEWS 3 NIGHTSIDE | CM | 11pm-1135pm | MTWTF-- | :30 | 2 | \$1,200.00 | 1 | 0.00 | NM | 2 | \$2,400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 2 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 23 | KSNV | 10/27/12 | 10/27/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 24 | KSNV | 10/28/12 | 10/28/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven NEWS 3 NIGHTSIDE REV RATE NEWS 3 NIGHTSIDE | CM | 11pm-1135pm | -----S | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 25 | KSNV | 10/23/12 | 10/29/12 | The Tonight Show Tonight Show TONIGHT SHOW W/ JAY LENO REV RATE & FREQ. TONIGHT SHOW W/ JAY LENO | CM | 1135p-1237a | MTWTF-- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KSNV 10/23/12-10/29/12 The Tonight Show 1135p-1237a MTWThF---- :30 (\$500.00) 0.00 NM See MG 25.4 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 4 KSNV 10/23/12-10/29/12 The Tonight Show 1135p-1237a MTWThF---- :30 \$500.00 0.00 NM MG for 25.3 10/26 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| N 28 | KSNV | 10/23/12 | 10/29/12 | Today-AN Today-AN ADD TODAY | CM | 205a-304a | MTWTF-- | :30 | 2 | \$30.00 | 4 | 0.00 | NM | 2 | \$60.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 2 \$30.00 0.00 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 35 | \$27,360.00 |